



FOR IMMEDIATE RELEASE

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TED NICKEL ELECTED TO WISCONSIN WATER ALLIANCE BOARD OF DIRECTORS

Election is latest in series of moves positioning WWA for legislative session, regulatory efforts

[Madison, WI] – Today, the Wisconsin Water Alliance (WWA) announced that Ted Nickel was unanimously elected to the organization’s board of directors. The addition comes at a critical time as leaders in Madison and statewide continue to focus on water policy. Earlier this year, former Assembly Speaker and Department of Administration Secretary, Mike Huebsch, was elected as the organization’s president.

Ted served as Insurance Commissioner for the State of Wisconsin from 2011 to 2019, as well as an officer for the National Association of Insurance Commissioners. Prior to his service to the State of Wisconsin, he served in several leadership roles in the insurance industry, including as director of governmental and regulatory affairs for Church Mutual Insurance Company and as a board member for the Wisconsin Insurance Alliance. Ted has a bachelor's degree in Business Administration from Valparaiso University. He is an avid outdoorsman and conservationist. When he’s not working, you can find him in a trout stream, on one of Wisconsin’s lakes, or in a deer stand.

Ted Nickel made the following statement following his election:

“I’m excited to join the Wisconsin Water Alliance board of directors. It’s a critical time for water, and we must ensure that public policy protects this precious resource without penalizing the good stewards who rely on it to power our economy. I look forward to working with leaders across the state to advance commonsense solutions while standing against efforts to unnecessarily overregulate responsible water users.”

Wisconsin Water Alliance President Mike Huebsch released the following statement:

“Ted Nickel’s understanding of state government and passion for Wisconsin’s waters make him a great addition to our growing team. Together, Wisconsin Water Alliance will continue to advocate for reasonable policy that protects our environment while allowing it to drive our state’s economy forward.”

The Wisconsin Water Alliance is a non-partisan, statewide organization whose mission is to protect the state’s water resources and advocate for sound water policies that benefit families, cities, businesses, farmers, and others. Visit WisconsinWaterAlliance.org to learn more.

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